

## *Can we help you spread your message?*

**Have all the benefits of a feature magazine story and none of the drawbacks...**

### **What is Small Business CEO Magazine?**

- An online magazine dedicated to helping small business people build their business, create financial and time freedom, and live the life they've always dreamed of.
- We help our members move toward a wealthier, more abundant lifestyle with thought provoking, content-rich articles, educational membership programs, and products designed to help them grow their businesses and themselves as entrepreneurs.
- Each month we feature Speakers, Authors, and Mentor (SAMs) on the pages of the magazine that teach the concepts that support this mission.

**Are YOU Small Business CEO material?  
If so, we'd like to help you achieve your goals!**

### **How can we help you?**

- **Your message, Your way** – Your content-rich, educational article of up to 1000 words with a bio section of 40-50 words promoting your latest project and contact information can be included in the magazine at no charge. If you've got information that our readers need to see, we want to help you get it out there!
- **Exposure to new people** – Your cover will be featured on the web site, quickly indexed by the search engines, and seen by thousands of people each month.
- **Association with GREAT businessmen and women** – Each month Small Business CEO Magazine interviews a top-notch mentor for the cover of the magazine. You'll be featured alongside some of the world's GREATEST businesspeople!
- **You've got Staying Power** – Your article will be permanently archived on SmallBusinessCEOMagazine.com at the end of the month and all new subscribers will be able to read it in perpetuity.
- **Give your followers a gift, on us** – We'd like to offer all of your members, students, or subscribers a FREE copy of our special report, *Hollywood Business Myths: BUSTED - A "No B.S." Look at the 7 Biggest Myths That Cause Most Small Businesses to Fail—and the Truth You Need to Make Sure It Doesn't Happen to You*, as well as an invitation to join our twice-monthly NoBS Business T.A.L.K. Series at no charge...
- **Tell us how we can help** – We want to help you reach you goals. Tell us if you can think of any other ways we can help that would benefit you as well as our membership...

### **How can you help us in return?**

- Send at least 2 messages to your membership list
  1. Telling them you are going to be featured in Small Business CEO Magazine and that you've arranged a special gift for them.
  2. Announcing that your issue is out, and telling them where to go see it.
- Display the cover graphic on a prominent section of your website for the entire month your issue is up.
- Respect our deadlines – all articles must be in our offices at least 4 weeks prior to publication.

## GENERAL TERMS AND CONDITIONS OF PUBLICATION

Small Business CEO Magazine will promote each magazine issue through web promotion on SmallBusinessCEOMagazine.com and to the Small Business CEO Magazine "house list."

Speaker, Author or Mentor, hereinafter "SAM" hereby grants permission to Small Business CEO Magazine to use submitted material and/or interview in the aforementioned publication, in any books it compiles, and in any future revisions, editions, and electronic versions thereof, including *nonexclusive* world rights in all languages. It is understood that the grant of this permission shall in no way restrict republication of the material by the Undersigned or others authorized by the Undersigned.

SAM understands and agrees to receive no compensation for participation in the Publication.

SAM's name and likeness may be used in advertising and promotional material for the Publication, but not as an endorsement of any product or service. (Please submit a professional portrait style photograph of at least 2"x3" with a resolution of at least 300dpi in .jpg or .gif format.)

SAM hereby releases and discharges Small Business CEO Magazine from any and all liability arising out of or in connection with the making, producing, reproducing, processing, exhibiting, distributing, publishing, transmitting by any means or otherwise using the above-mentioned publication.

This Agreement shall be governed by the laws of the United States of America and the State of West Virginia.

Small Business CEO Magazine reserves the right to:

1. Refuse at its discretion to accept any material that is, in the opinion of SmallBusinessCEOMagazine.com, not consistent with guidelines or does not meet the quality standards as determined by Small Business CEO Magazine
2. Change the terms and conditions at any time
3. Cancel, reschedule or replace any Small Business CEO Magazine publication
4. Reschedule SAM articles at any time

## Frequently Asked Questions (FAQ)

### How can Small Business CEO Magazine help me?

We can:

1. Give your concepts exposure to new people and markets through placement of your content-rich article in our online magazine.
2. Help you sell your information product, service, or seminar.
3. Help you build your own promotional lists and packages to maximize your exposure.

### How do I get in the magazine?

1. Submit an informative, content-rich article of 500 – 1000 words at [http://www.smallbusinessceomagazine.com/article\\_sub.asp](http://www.smallbusinessceomagazine.com/article_sub.asp) for review (NO SALES LETTERS). Articles must be received by the first of the month prior to the date of publication. For Example: Submissions for the June issue must be received no later than May 1. Submissions for the July issue are due by June 1, and so on.
2. Submit a professional portrait style photograph of at least 2”x3” with a resolution of at least 150dpi in .jpg or .gif format, along with the article

With the weight of a great article behind your product, service, or seminar, it should be easy to help drive leads and sales to your business.

### What’s the timeframe for publishing my article?

In all honesty, we can’t promise to publish every article we receive, or promise it to be in a certain issue. We can promise that we will review all submissions and try to pick the best of them to publish.

### How can I get exposure for my seminars and teleseminars?

Use our FREE online seminar submission system to get your event listed quickly and easily one of the most popular pages of our site!

Go to [http://www.smallbusinessceomagazine.com/calendar\\_submit.asp](http://www.smallbusinessceomagazine.com/calendar_submit.asp) to list your event.

## What do I need to do to get started?

Here's the #1 question. What you need to do depends on what you want us to do for you.

If you would like to get an article into the magazine, we need a well-done content-rich, informative article and a portrait of you, 4 weeks prior to the publication date of the issue you want to be in. Submit articles and photos at [http://www.smallbusinessceomagazine.com/article\\_sub.asp](http://www.smallbusinessceomagazine.com/article_sub.asp)

If you're interested in listing your upcoming seminar or teleseminar on one of the most popular pages of our site, go to [http://www.smallbusinessceomagazine.com/calendar\\_submit.asp](http://www.smallbusinessceomagazine.com/calendar_submit.asp) and make your submission.

## How can I contact you?

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